



# INVEST IN YOURSELF

## ADVANCED LEVEL



# What is a job?

- **Job** – an activity through which an individual can earn money
- Most people have several jobs during their lifetime



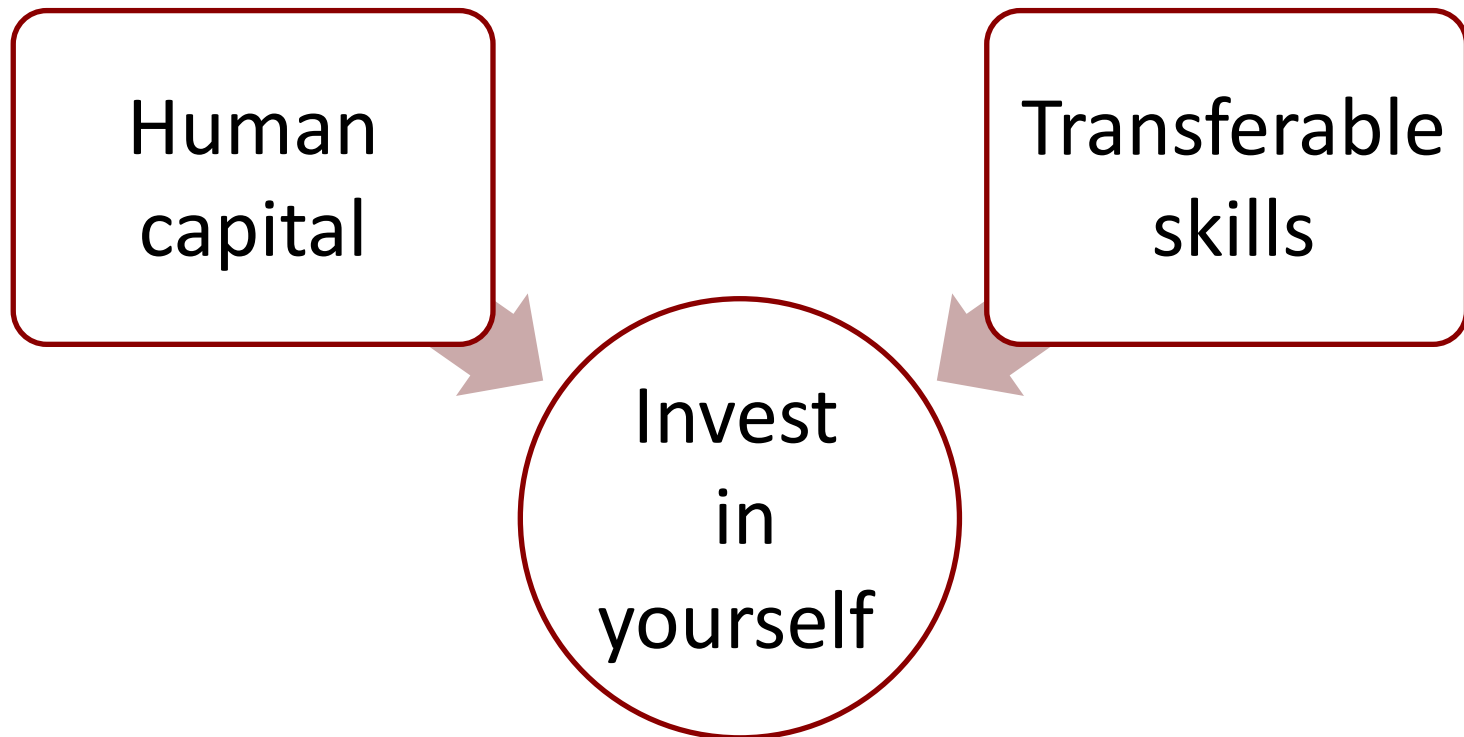
Have you had a job?



What jobs have your family members had?



# How do you become qualified for jobs?





# What is human capital?

**Human capital** - the skills, knowledge, and experiences possessed by an individual

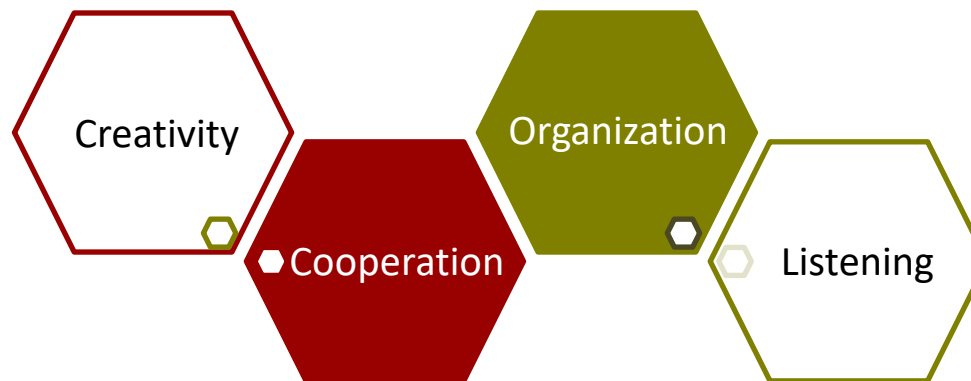


How can a person invest in their human capital?



# What are transferable skills?

**Transferable skills** - versatile skills that are applied to personal and professional roles





# Categories of Transferable Skills

## Interpersonal

People or  
soft skills

Presenting



## Analytical

Analyze  
problems and  
find solutions

Research

## Technical

Specific,  
hands-on  
skills

Computer  
proficiency

## Organization

Sort data,  
plan, arrange  
projects,  
keep records

Time  
management

Explanation

Example



# Developing Transferable Skills Round Robin

1. As a group, identify and record one action to develop the transferable skill listed on the card
2. When finished, pass the card to the next group
3. Don't repeat an action that was listed by another group
4. Continue until all cards are complete





Creativity

- Take a class, participate in an organization, volunteer

Organization

- Have a part-time job, participate in a sport, use an electronic time saving tool such as Evernote

Clear communication & teamwork

- Participate in a group project, student organization, take a class, attend a leadership training

Critical thinking/problem solving

- Enroll in challenging classes, engage in meaningful discussion, enhance reading and writing skills

Technology

- Take a class, participate in collaborative online environments, use technology for learning



Investing in your  
human capital  
and transferable  
skills

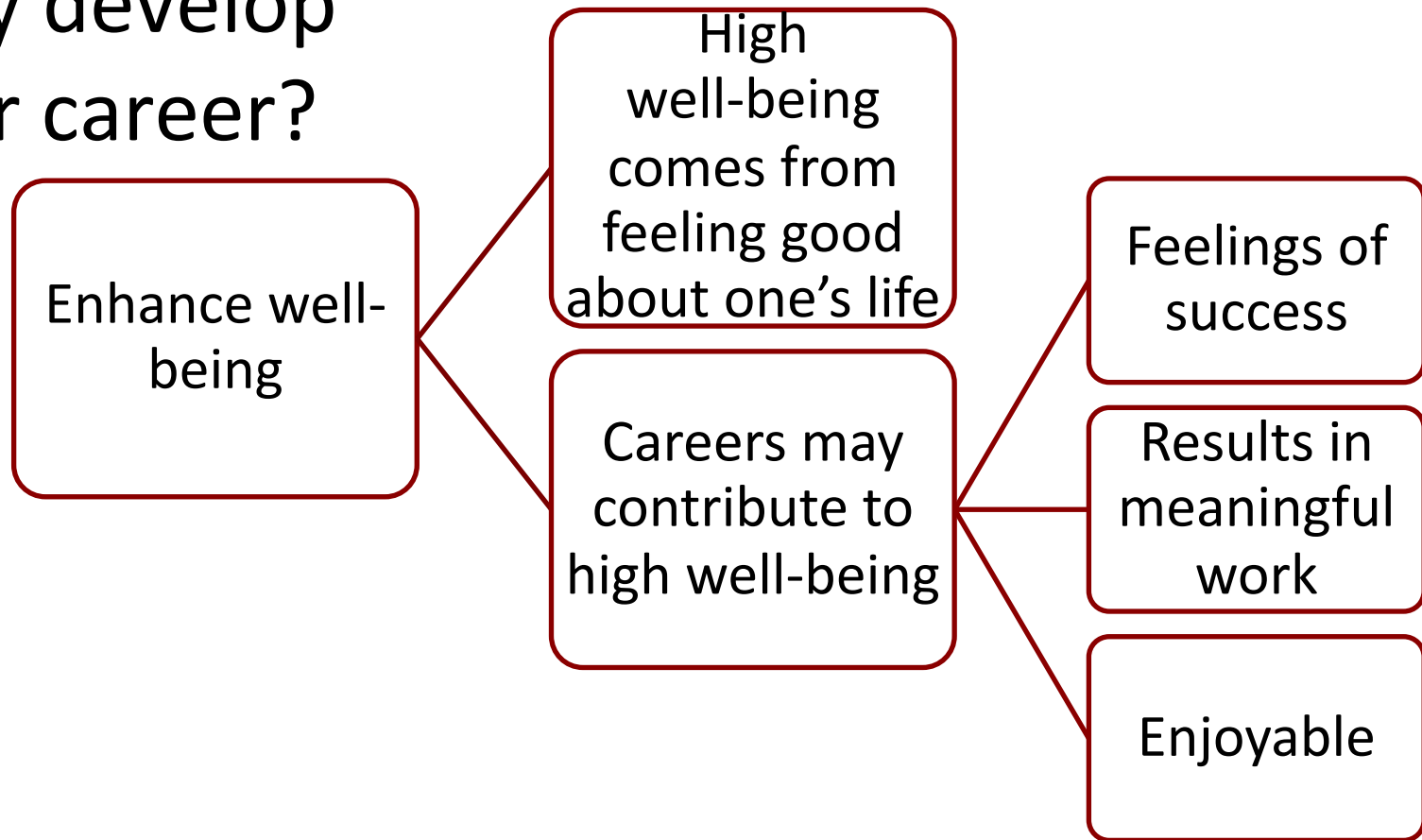
Develops

**A career**

**Career** - lifetime journey of building and applying  
skills, knowledge, and experiences in paid  
employment positions



# Why develop your career?





# Why develop your career?

Potential to  
earn more  
money

Lifestyle

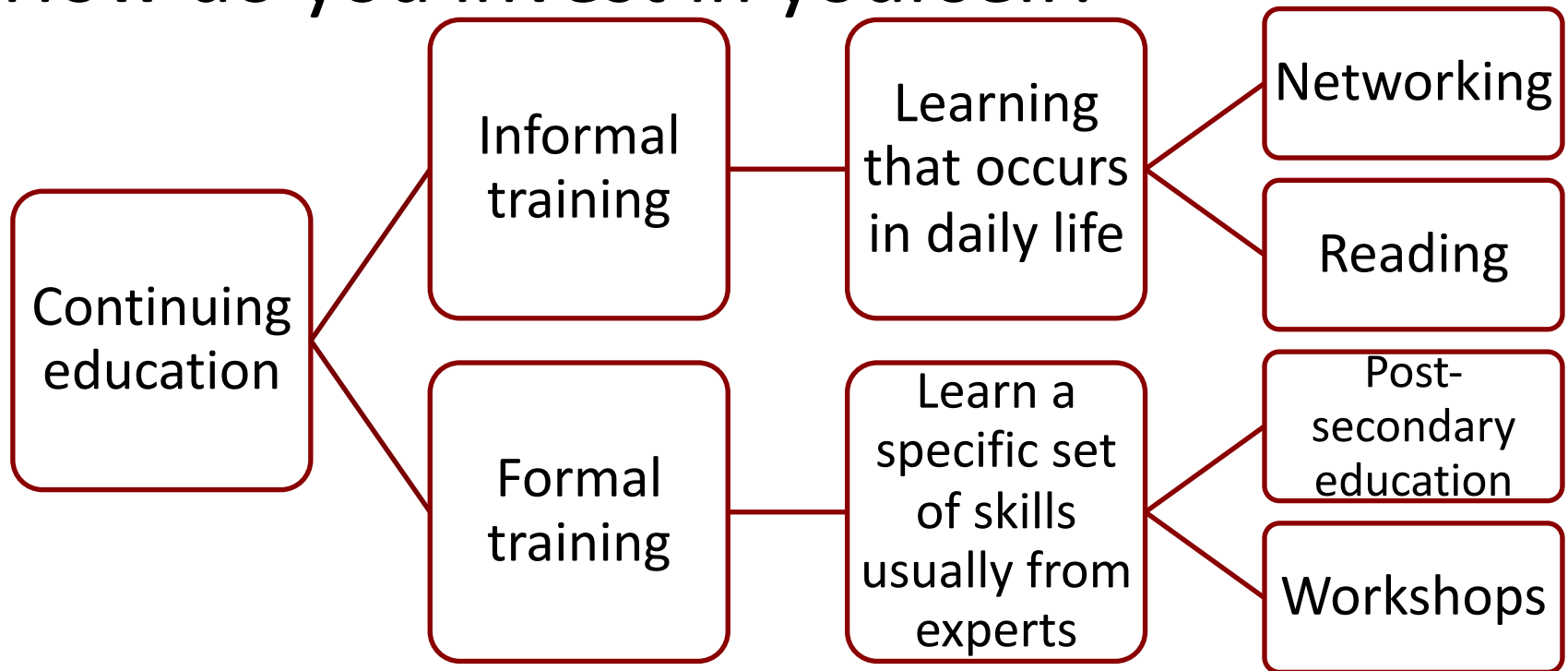
Level of goods and  
services you  
currently have


Standard of  
living

Level of goods  
and services you  
desire



# How do you invest in yourself?



 What type of informal and formal training are you currently participating in?



## Training often results in...

Greater job  
security

Increased  
employability

Increased earnings  
throughout a  
career

Making  
connections with  
people

Adding/enhancing  
skills

Increased  
knowledge



# Post-secondary education

Prerequisite = high school diploma or passing of GED test

Formal  
training with  
no degree

Become a  
specialist in an  
area (certificate  
or non-  
certificate)

Some  
college, no  
degree

Official degree  
requirements  
are not  
completed

Associate

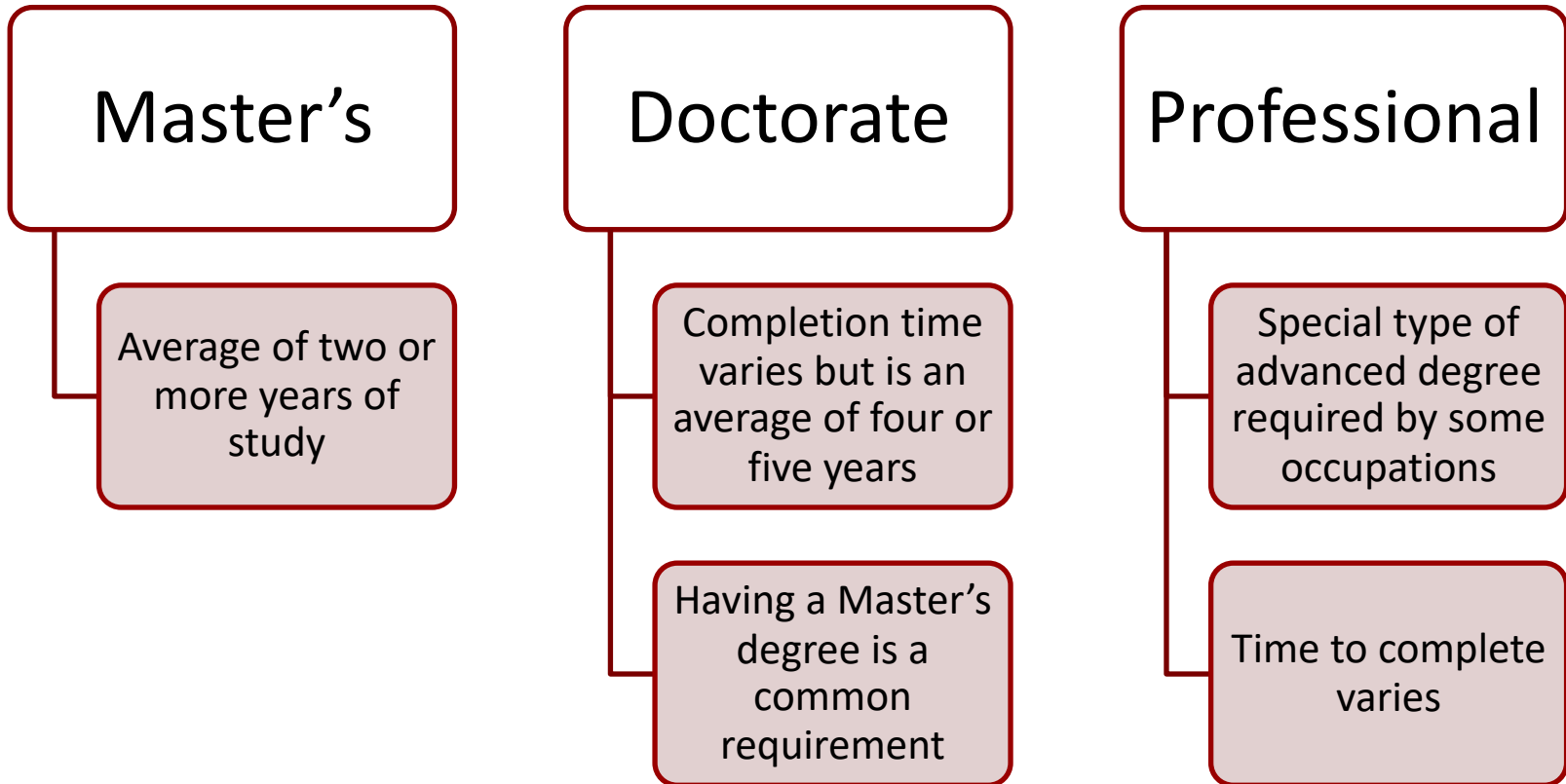
Two-year  
degree  
although time  
varies

Bachelor's

Four-year  
degree  
although time  
varies



## Prerequisite = Bachelor's degree





# Where can post-secondary education occur?

Community colleges

Technical/  
vocational schools

Colleges

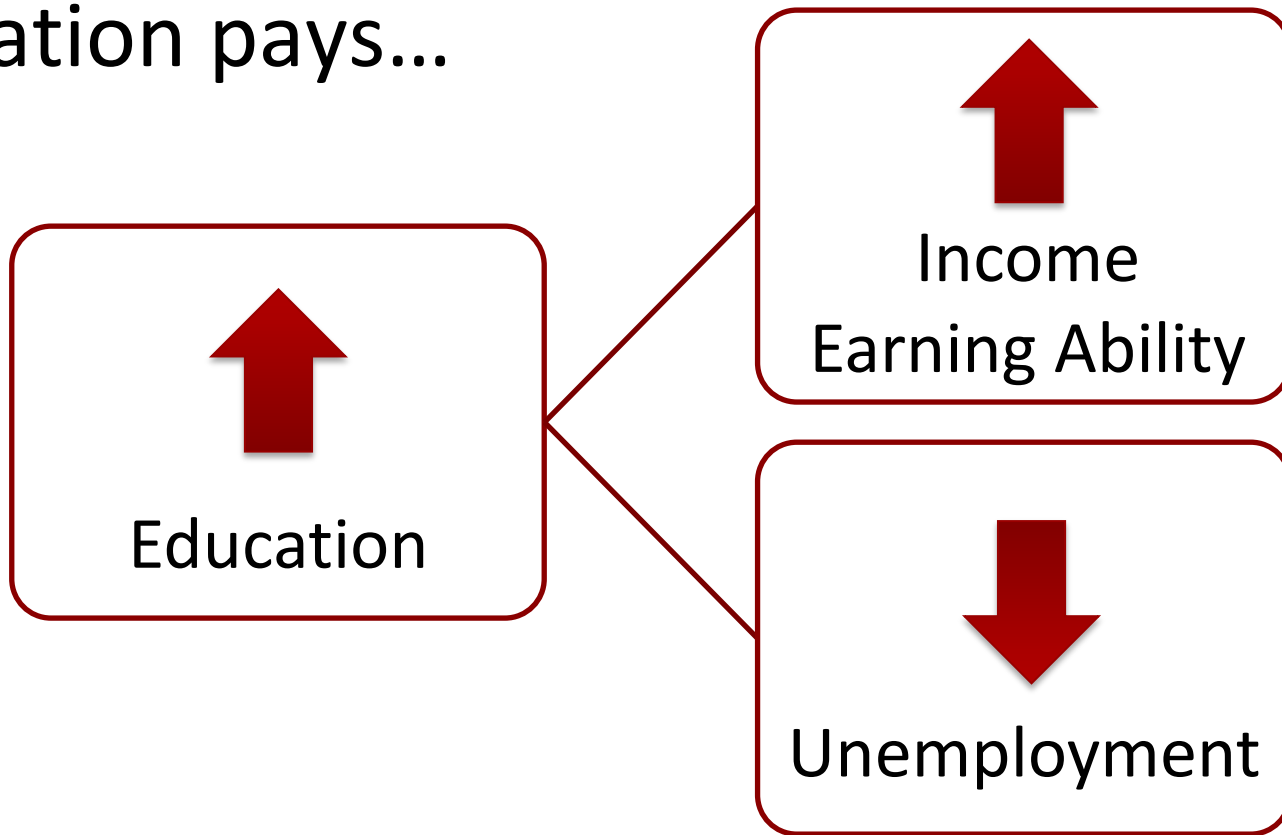
Universities

Private institutions

Academies



# Education pays...

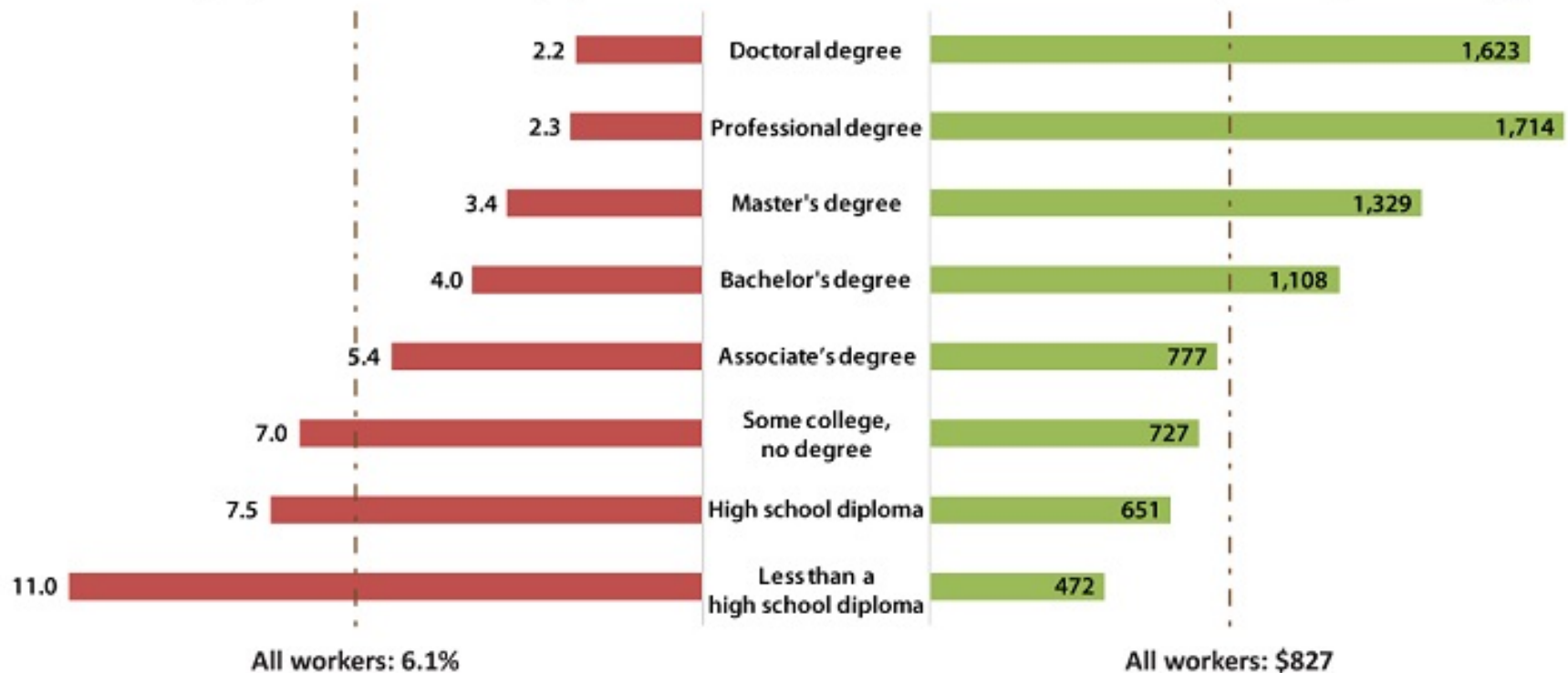




## Earnings and unemployment rates by educational attainment

Unemployment rate in 2013 (%)

Median weekly earnings in 2013 (\$)



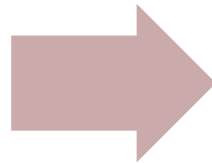
Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.  
 Source: Current Population Survey, U.S. Bureau of Labor Statistics, U.S. Department of Labor



# Education Tower

## Goal

- Build the tallest free-standing tower using only the supplies provided



## Challenge

- Each group has a different education level with certain skills and limitations



# Education Tower

## High School Dropout

- Can use one hand only, the other must be kept behind their back and all communication must be done nonverbally

## High School Graduate

- Can use one hand only and the other must be kept behind their back

## Associate degree

- Have full use of their hands but all communication must be done nonverbally

## Bachelor's degree

- Have full use of their hands but the team must designate one person only who can talk; others must communicate nonverbally

## Doctorate degree

- Have no limitations



# Education Tower Discussion

Which group had to work the hardest to build the tower? Why?

Why were some groups more successful than others?

How did the education level relate to the degree of the assigned limitations?

How does this activity relate and not relate to real life?

How might a person get the “skills” needed for the opportunity to add to their occupational level and earn a higher income?



# Read Anthony's story



Underline actions Anthony took that contributed to his human capital.

- Worked for his dad's construction company
- Played basketball
- Volunteered at the Boys and Girls Club
- Went to college
- Gave campus tours to incoming freshmen
- Obtained a Bachelor's degree in business
- Worked for a construction company specializing in commercial building
- Worked as a sales representative



**Circle the transferable skills Anthony has gained.**

**Choose two transferable skills and explain what Anthony did to gain those skills.**

Discipline	Working for his dad's construction company
Patience	Working for his dad's construction company
Presenting	Giving campus tours to incoming freshmen
Communication	Attending college
Construction	Working for construction companies
Teamwork	Playing basketball



# Continuing Education

What informal training has Anthony received?

- Working for and observing his dad's construction company
- Volunteering at the Boys and Girls Club
- Advisory relationship with college advisor
- Gave campus tours to incoming freshmen

What formal training has Anthony received?

- Bachelor's degree in business
- Training for commercial building



## Discussion

How did investing in his human capital help Anthony when the construction business went through a down time?

If Anthony had stayed in the construction business and not completed his degree in Business, what options would he have if he was laid off from his job?



What is one way Anthony can continue his education via formal training?

We were confused by wording- sim

w/o the deg  
what would  
options hav  
been?



# Occupation and Industry

## **Occupation –**

Grouping of jobs that perform similar tasks

## **Industry –**

Group of establishments that produce similar products or provide similar services



## Jenny's Occupation

Accountant

### Industry

Manufacturing

### Current Job:

*Accountant for an  
electronics  
company*

### Industry

Leisure and  
Hospitality

### Potential Job:

Hotel  
accountant



Occupation

Elementary school teacher

Industry

Education and Health Services

Current Job:

*Teaching second grade*

Formal training

Receives a Master's degree in education

Occupation

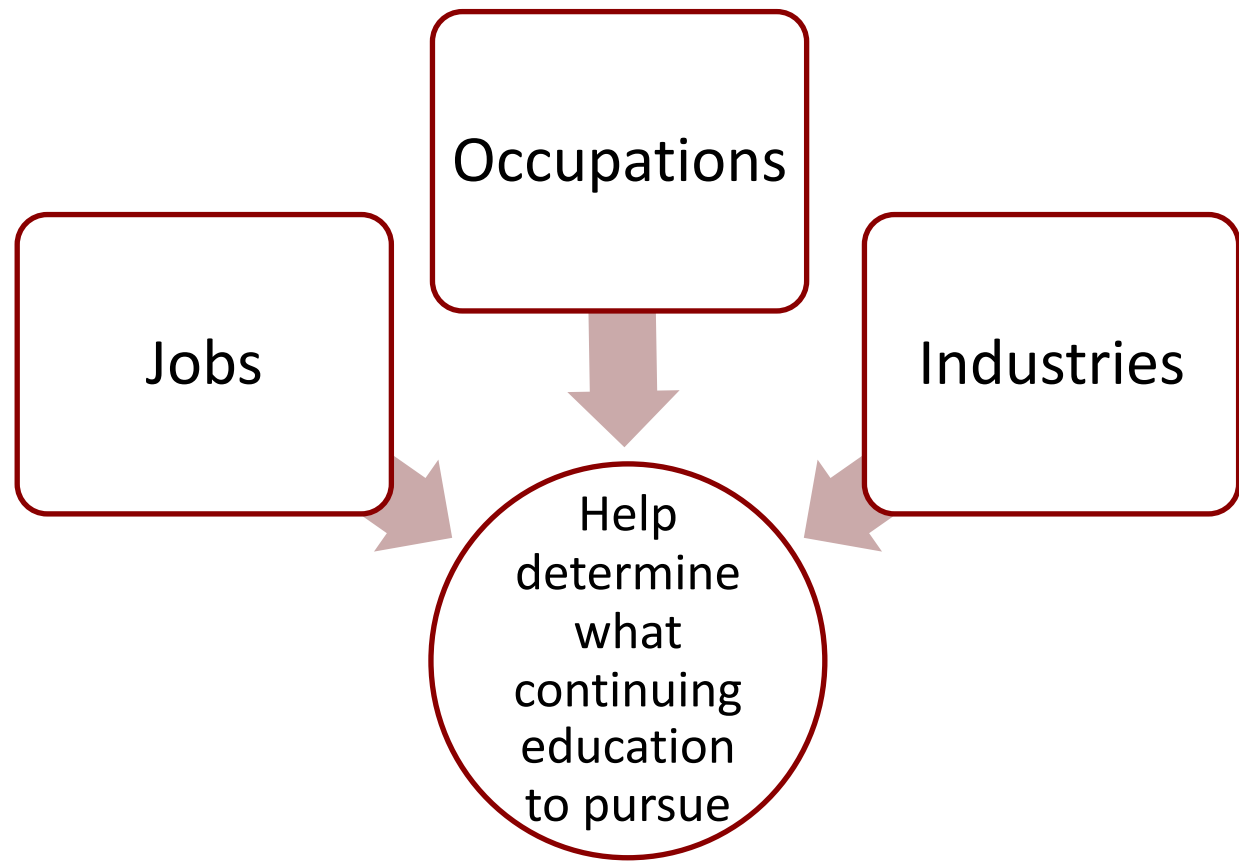
Elementary, Middle, and High School Principals

Industry

Education and Health Services

Potential Job:

Elementary school principal





# Career Clusters

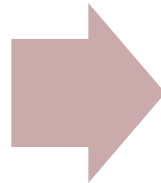
**Career cluster** - a grouping of occupations and industries based on the knowledge and skills required

Helps students prepare for employment



# Your present self impacts your future self

Invest in human  
capital today



Future job  
opportunities that  
create well-being



How are you currently investing  
in your human capital?